

# Rachel Land

## Experience

### Ashoka: Innovators For Public // Arlington, VA

Fall 2005 – Present

Global Marketing // Intern - Junior Specialist Level 2  
Update and create content for global website (Drupal).  
Innovated, implemented, manage, and maintain Digital Assets Management System. Revamped brand and created Style Guide for internal and external use. Created branded suite of materials and templates for use by organization. Lead graphics and create materials for mail solicitations sent semi-annually.

### Teahouse Creatives // Internet Correspondence

2008

Freelance

Coded pages for provided designs. Developed JavaScript and CSS to supplement other projects.

### MGP Direct, Inc. // Internet Correspondence

March-April 2006

Freelance

Modified style sheets to meet client needs and changing desires.

## Education

### The Art Institute of Washington // Arlington, VA

December 2006

Associates of Fine Arts, Interactive Media Design  
Magna Cum Laude

## Web Design

I prefer to hand code CSS, HTML, & JavaScript but am comfortable with using Dreamweaver. I take pride in coding cross-platform and browser compatible websites that are strict-compliant and emails that work in all main providers.

## Print Design

I believe that the construction of a document is just as important as the final product. I am skilled in Photoshop, Illustrator, & InDesign. I also have experience creating templates and professional looking materials in Microsoft Word.

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